

FFB

ANNUAL REPORT 2021/2022





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Sergio Chuc

FFB President

Dear Football Family,

It is almost difficult to believe that the end of 2021 is upon us, as we dawn into a new year. It is almost surreal as we look back at the events of the past two years. The Covid 19 pandemic has definitely had an unexpected and unwanted effect on football in our country. Since the complete halt of competitive sports in March of 2020, it was almost 16 months before we would see some sign of normalcy on the horizon for the sport we all love and adore.

The partnerships we developed with the Ministry of Health and Wellness and the Ministry of Sports, allowed for our National Teams to train in a bubble at our Federation Headquarters in order to prepare for international tournament participations. While our National Teams proved to be very competitive, more so than we have in recent years, and the lack of competitive football for the over a year, took its toll on our athletes. Never the less, we were very proud of the way our young Footballers of our U17 Female, U 20 female and U 20 male teams represented us. For a brief moment in time our entire Nation came together to cheer on our youth athletes, and made us forget that the entire world and our entire way of life had swiftly changed before our eyes. If nothing, my key takeout from 2021 would most definitely be, how resilient Belizean football is. The supportive nature of our people is incredibly powerful; and I send my most sincere thanks to the wonderful fans and football stakeholders who provided strength for others throughout these tough times. You are incredible individuals, who continue to do remarkable things. While many are ready to bid farewell to 2021, the past year has delivered some significant highlights for Belizean football - and it is important that these are not overshadowed by the pandemic.

2021 was a year that forced us to adapt and evolve, in order to see our beautiful game return. It was a year for many firsts. It was a year that made us learn to be more creative and innovative in the way we operated. We found ways to keep our athletes engaged throughout the pandemic, with the introduction of the evo soccer platform. It was a year we had to be creative in order to keep our fans engaged, with the introduction of the Legends Online Show, on which we highlighted a different historical games from our archives.

In 2021, we took the opportunity to continue to develop our human resource capacity, with the training we did for coaches, referees and technical staff and other trainings in other departments. 2021 also saw for renewed partnerships between the Football Federation and the Government of Belize. We successfully signed an MOU with the Ministry of Education as well as the Ministry of Youth Sports and E governance for the continued symbiotic relationships to exist between all parties

Throughout the entire halt on competitive sports, we took the opportunity and time to improve on the FFB's infrastructure. We have successfully completed the upgrade to the Head Quarters in Belmopan as well as saw ongoing works being done to construct a brand new state of the art international Football Stadium. 2021 was certainly one of the toughest year we have ever faced as in football and I am enthused and pleased to report that we weathered the storm and came out the other side stronger than ever. Towards the last quarter of 2021 the FFB was successful in spearheading the return of the beautiful game to our athletes, fans and other stakeholders. We saw for the successful launch and completion of the FFB Top League, the National Amateur Women's League as well as first division inter district competition in Belize District FA, Orange Walk FA, Corozal FA, Cayo FA, and the Belmopan FA, with hopes that we see a return in all our football districts in early 2022. After such a long period of inactivity on the field, the restart of football was welcomed and met with great enthusiasm by our athletes and fans. We will continue to partner with the Ministry of Health and Sports to see a full return of the Football for all our stakeholders at all levels. The Covid 19 Pandemic has swept Belize and the World and is affecting all of our lives in ways which none of us would have anticipated at the end of 2019 I take this time to extend my heartfelt condolences to everyone who has been affected by this ongoing crisis. Now is truly a time for us all to care for each other and share what we have. If we are to get through the upcoming months and achieve an end to the devastating impact of COVID-19 we must do it together. Please ensure you connect with your extended family, friends and fellow Football stakeholders so we can stay connected and help each other. I extend my best wishes to all our Belizeans, especially our football family and hope that you and your loved ones can get through these unprecedented times. The economic consequences of the pandemic continue to grow as well and none of us are unaffected. We at the Football Federation of Belize will continue to do what is necessary on our end to continue the investment in football within our Jewel, despite the ongoing economic hardships. Football is love, and football brings us happiness in a time when we all need it the most. The thanks of everyone in our football family goes out to all of our courageous frontline health workers and essential service workers as they continue their work to keep all of us as safe and well as possible. 2021 was challenging for all of us, but as we end 2021, we reflect on our downfalls, celebrate our achievements and move into the new year with renovated energies, focused minds and the continued love for the sport we love.

Sergio Chuc
President
Football Federation of Belize



Earl Jones

General Secretary



Message from the General Secretary

Considering the challenges that the world and football were facing globally over the past two years, the year 2021 slowly ended with the level of football activities around the country gradually increasing. The surge in activity gave us hope that things are coming back to normal, and that this era of unpredictability is not going away soon so we need to adjust and adopt to the new normal. By the middle of the year 2021 the FFB Top League Tournament was kicked off with six clubs participating. Around the country the amateurs football tournaments for the 2021-2022 season were also allowed to play football. These activities which were brought to an abrupt stop due to the pandemic in 2020 were given the green light to proceed by the Ministry of Health and Fitness and the National Sports Council, following protocols that were set in place for the safety of everyone.

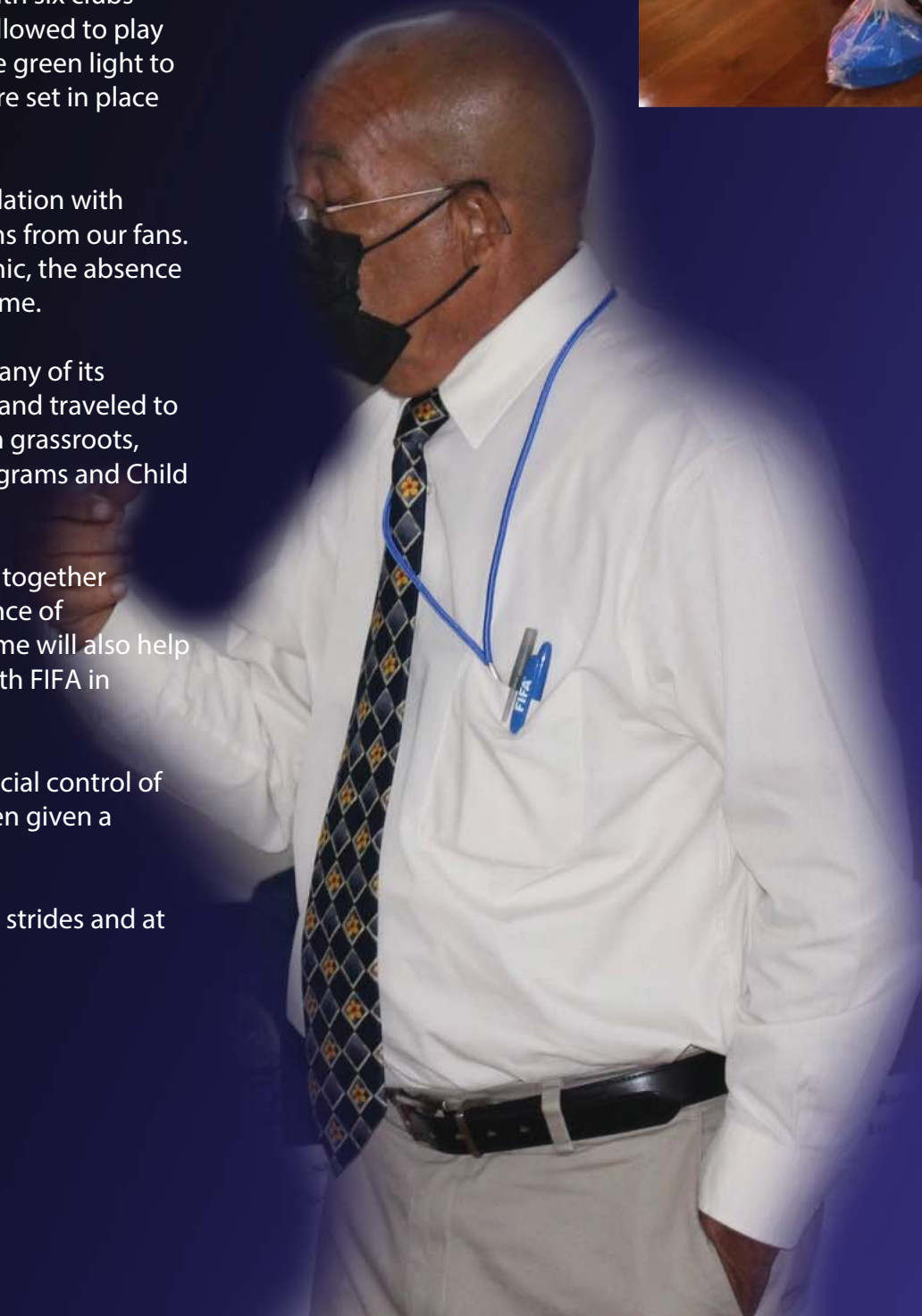
Amid all the changes brought about by the pandemic the most difficult parts of 2021 were the physical isolation with which we all had to contend due to the social distancing restriction and not having that stadium interactions from our fans. Despite a return to football, guided by the health protocol to keep players and staff safe during the pandemic, the absence of fans showed just how much they bring to our sport. They are that extra player that lifts the soul of the game.

Despite the numerous challenges we were faced with in 2021, thankfully, FFB was able to go ahead with many of its everyday operations. The male and female National Teams (including beach) were able to train in a bubble and traveled to the tournaments in good health. The Technical Department was able to conduct online coaching courses in grassroots, goalkeeper, D license for women and the start of the C & B license courses. There were also mentorship programs and Child Safeguarding seminars.

The year 2021 has also seen the introduction of our football Academy programme. This initiative will bring together schoolchildren from the community through the fun and enjoyment of football to teach them the importance of teamwork, self-confidence, strategy, respecting rules, fair play and much more. It is hope that this programme will also help young people to be recruited and trained in refereeing if they so desire. We have also, been able to work with FIFA in mapping an analysis of the Talent Development Ecosystem in Belize. This work will continue in 2022.

Throughout 2021, FFB displayed its commitment to transparency and good governance and the strict financial control of the funds entrusted to us under the FIFA and CONCACAF programmes. For a third year in a row FFB has been given a "Unqualified" Audit report which reflect proper management of the funds.

The year behind us have being challenging in getting football playing. Yes! As a team we are making great strides and at the same time looking forward to experiencing the real enjoy of seeing our stadiums full again.



National Team Activities



Senior Men's Team

In 2021, the Football Federation of Belize had to be creative in the approach that was taken to start preparations for National teams while still abiding by safety protocols set by the Government of Belize and the Ministry of Health because of the ongoing pandemic. On our end, all necessary measures were taken to ensure National team preparations remain within GOB granted permissions while ensuring the safety of our athletes at all times. Early preparation activities started in January with a fitness test for National A senior men's team.

In accordance with the agreement reached between FFB and the Ministry of Youth, Sports and E-Governance for training in a bubble, players and technical staff were tested before entering a bubble and remained at the FFB HQ dorms within the bubble throughout the entire period. Security Officers were also employed to ensure adherence of individuals to remain in the bubble.

Belize 0-2 Haiti
Belize 5-0 Turks and Caicos
Belize 0-3 Nicaragua

The 2021 CONCACAF Beach Soccer Championship held in Alejuela, Costa Rica from the 17-23 May 2021 at the Fedefutbol Plycem Sports Complex.

The tournament featured 11 participating teams which included the Bahamas, Costa Rica, Dominican Republic, El Salvador, Guatemala, Mexico, Panama, Trinidad and Tobago, Turks and Caicos, USA and Belize.

Belize was in Group A and played against Mexico and Panama. The Beach soccer selection started preparations at the Football Federation of Belize Headquarters with 16 players in a Bubble while training at its newly constructed beach soccer Pitch. The Jaguars lost 3-6 to Mexico and lost 1-8 to the 2017 champions Panama on Tuesday.



FOOTBALL FEDERATION OF BELIZE



Media Release

March 18, 2021

National 'A' Team, the Belize Jaguars OFFICIAL roster

	Name	Position	Club
1	Woodrow West	Goalkeeper	Verdes FC
2	Eithon Wagner	Goalkeeper	Police United FC
3	Isaac Castillo	Goalkeeper	Capital United FC
4	Jose Urbina	Defender	Altitude FC
5	Asrel Sutherland	Defender	San Pedro Pirates FC
6	Ian Gaynair	Defender	Bandits Sports
7	Norman Anderson	Defender	Verdes FC
8	Mike Atkinson	Defender	North Leigh FC, England
9	Deshawon Nembhard	Defender	Charleston Battery FC, USA
10	Collin Westby	Defender	Verdes FC
11	Evral Trapp	Defender	Verdes FC
12	Johnny El Zein	Midfielder	Aris Limassol FC, Dubai
13	Nana Mensah	Midfielder	Michigan Stars, USA
14	Carlos Bernardez	Midfielder	Platense Honduras
15	Angelo Cappello	Midfielder	Sheffield United, England
16	Andres Makin Jr	Midfielder	Bandits Sports
17	Ean Lewis	Midfielder	Belize Defense Force FC
18	Nahjib Guerra	Midfielder	Bandits Sports
19	Jordy Polanco	Midfielder	Verdes FC
20	Jesse August	Midfielder	Altitude FC
21	Deon McCaulay	Forward	Ginga Atlanta, USA
22	Desmond Wade	Forward	Belize Defense Force FC
23	Krisean Lopez	Forward	Verdes FC

Technical Staff

Head Coach: Dale Pelayo Sr.
Assistant Coach: Marvin Ottley
Manager: Raynard Garbutt

Goalkeeper Coach: Stanley Reneau
Physical Trainer: Dennis Serano
Physical Therapist: Ben Aba
Doctor: Dr. Carlos Crespo
Equipment Manager: Herbert Trapp Jr.



U-20 Female Team

Belize U20 Women's National Team participated in the Concacaf Women's U20 Championship in Curacao and faced off against Suriname and Grenada. Belize led 2-1 with both goals coming from Khalydia Velasquez; but lost to Suriname with an auto goal. In the Grenada game Belize lead at halftime and finished 6-1 over Grenada. Belize goals were by Khalydia Velasquez (4'), Alisha Terry (22' & 42'), Shendra Casimiro (24') and Anahie Blanco (79').



2021 Qualifying Match Schedule September 13-17						
Qualifying Group Stage						
Venue	Local Time Eastern	13-Sep	14-Sep	15-Sep	16-Sep	17-Sep
Erftia Hato Stadium Curacao	17:00	1 VEN v BER	REST DAY	5 VEN v VIR	REST DAY	9 BER v VIR
	20:00	2 BAH v CAY		8 AIA v BAH		10 CAY v AIA
FFK Stadium Curacao	17:00	3 GRN v SUR	REST DAY	7 SUR v BLZ	REST DAY	11 BLZ v GRN
	20:00	4 CUB v LCA		6 ATG v CUB		12 LCA v ATG

Group A

A1	Bermuda (BER)
A2	St. Vincent & the Grenadines (VIN)
A3	US Virgin Islands (VIR)

Group B

B1	Cayman Islands (CAY)
B2	Anguilla (AIA)
B3	Bahamas (BAH)

Group C

C1	St. Lucia (LCA)
C2	Anguilla & Barbuda (ATG)
C3	Cuba (CUB)

Group D

D1	Grenada (GRN)
D2	Suriname (SUR)
D3	Belize (BLZ)

Concacaf reserves the right to change the time and dates of the matches



U-20 Female Team



The 2021 CONCACAF U17 Women's Qualifiers took place at the IMG Academy Bradenton, USA on the 18th to 25th October 2021. This is the qualifying tournament from which teams would progress to the FIFA U17 Women's World Cup next year. The draw for the qualifiers took place on 1st July 2021 at the Concacaf Headquarters in Miami. Initially, sixteen (16) teams were set to compete in the Concacaf qualifiers, but a number of them were forced to withdraw due to Covid 19 travel restrictions. The decision was made to reformat the tournament group stage into three (3) groups of three (3) and one (1) group of four (4). The Ten (10) teams competed for four spots directly to the knockout stage of the 2022 Concacaf Women's U17 Championship. The participating teams were US Virgin Islands, Anguilla, Curacao, Suriname, Belize, St. Kitts & Nevis, Honduras, Guyana and Turks & Caicos. At the end of the group stage play, the winner of each group and the best placed second finisher, which will be determined using a weight points system of the total number of points divided by the matches played, will advance to the 2022 Concacaf U17 Women's Championship. Team Belize was grouped in Group B with Curacao and Barbados. Belize lost the first match to Curacao 3 to 1 and won the second match 2 to 1 against Barbados.



Concacaf U-17 QUALIFI



Concacaf
UNDER-20
CHAMPIONSHIP

HIGHLIGHTS



Concacaf U20Mens Qualifiers

The 2021 CONCACAF U20 Men's Qualifiers took place at the Estadio Felix Sanchez in Santo Domingo, Dominican Republic on the 4th to 14th November 2021. Eighteen (18) teams competed for four spots directly to the knockout stage of the 2022 Concacaf Men's U20 Championship. The participating teams were Bermuda, St. Vincent and the Grenadines, US Virgin Islands, Dominica, Cayman Islands, Anguilla, Curacao, St. Lucia, Guyana, Belize, Sint. Maarten, British Virgin Islands, Dominican Republic, Saint Martins, Puerto Rico, Barbados, Nicaragua and Grenada.

In the end, the four group winners were Curacao, Dominican Republic, Puerto Rico and Nicaragua. Team Belize was group in Group B with Dominican Republic, St. Lucia, Saint Martin and Anguilla. Belize drew it first match to St. Lucia 0 to 0; won the second match against St. Martins 6 to 1, lost the third match to Dominican Republic 2 nil and won the fourth match against Anguilla 4 to 0. We continue learning from each and every game and continue molding stronger Jaguars.

SAINT MARTIN



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6



BELIZE

Competitions

We strive to continue providing more competitions to increase playing time for our athletes from across the country of Belize. The more a child is exposed to the game, the easier it will be for the child to master the art of football.



The year 2021 continued to be a very challenging year for us due to the Covid-19 Pandemic where since March 2020 all tournaments had to be cancelled. The beginning of the year led us to continue the planning process so that we may be ready for the restart of the game. It was not until October that we were green lighted to restart with the FFB Top League rolling out followed by NAWL and some of the other Regions in November. These games were played without the presence of fans.









Club Licensing and Registration



Club Licensing Regulations 2021 Edition

The Club Licensing Regulations 2021 Edition was prepared which would be used for the 2021-2022 Football Calendar Year. The registration window for Club Licensing was opened in August where only four of the previous clubs applied for their club license and we had (2) two new clubs also applying to obtain their license so as to be able to participate in this year's FFB Top League Tournament. Altitude FC, Caesar Ridge FC (newcomer), Garden City FC (newcomer), San Pedro Pirates FC, Verdes FC and Wagiya SC obtained their 2021-2022 Club License which expires June 2022.





Football Federation of Belize
Club Licensing Regulations
2021 Edition





Welcome to the
Transfer Matching
System - TMS

en de fr es

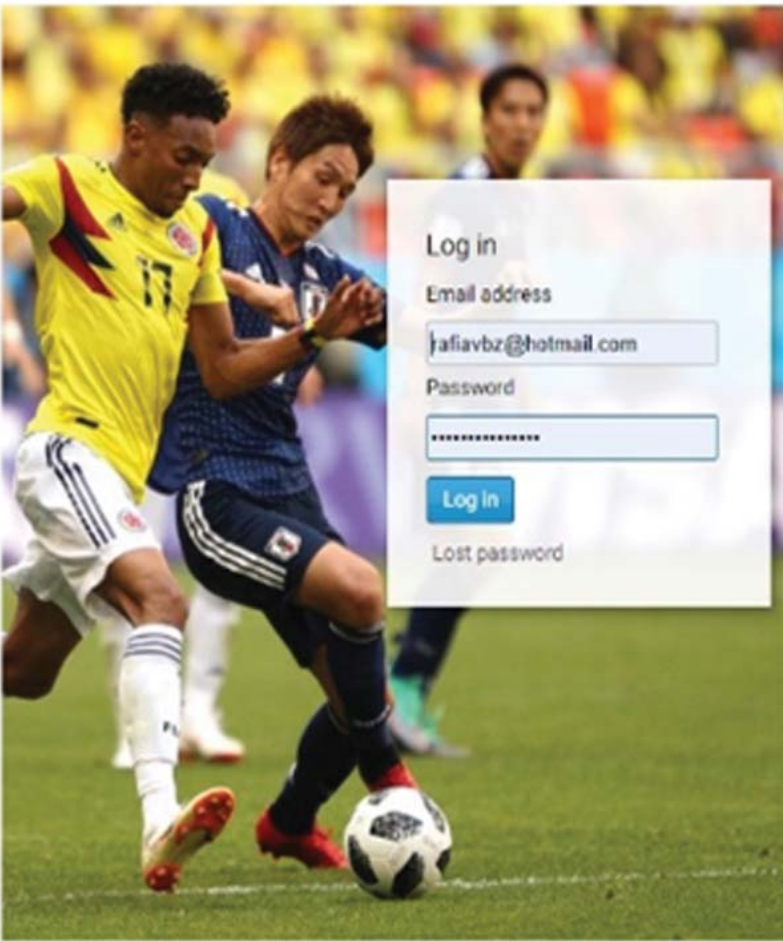
Log in

Email address

Password

Log in

Lost password



For assistance, please contact TMShelpdesk@fifa.org

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The FFB Top League had the 6 Clubs using the FIFA TMS platform for registration of players concluding in October. A total of 141 players were registered using the Transfer Matching System (TMS), Domestic Transfer Matching System (DTMS) along with FIFA Connect and the new COMET platform from CONCACAF.

FOOTBALL NEEDS YOU!

BELIZE



RECRUITMENT

Match Commissioner

BELIZE CITY
SEPTEMBER 01

CAYO
SEPTEMBER 18

2021

Match Commissioner

As we waited for the restart of the game it was of utmost importance that we had Match Commissioners trained so that when the FFB Top League, NAWL, Amateur and Youth Tournaments were in play we would have officials with the capacity to perform their duties well. We had 66 Match Commissioners who attended the training held in the different regions during the months of July through September. We have many women MC attending these workshops which is good news for Belize to have women participation at all levels. With four more regions left we have 54 more persons waiting for the training programs to continue which will put us over the required threshold to complete our goals in our Strategic Plan.



FOOTBALL FEDERATION
OF BELIZE

MATCH COMMISSIONERS' WORKSHOP

Soca Loca
The FFB signed an MOU in June with SocaLoca, a Mobile App and Web Based Platform used for Competitions Management. This was launched in July and would help the Federation and Regions to prepare tournaments and schedules and also have interaction with players and teams in real time until the FCMS is launched by FIFA. The App has been effective to determine the standings as was seen in the NAWL, Corozal FA and Belize District FA Amateur Tournaments so far.



socaloca

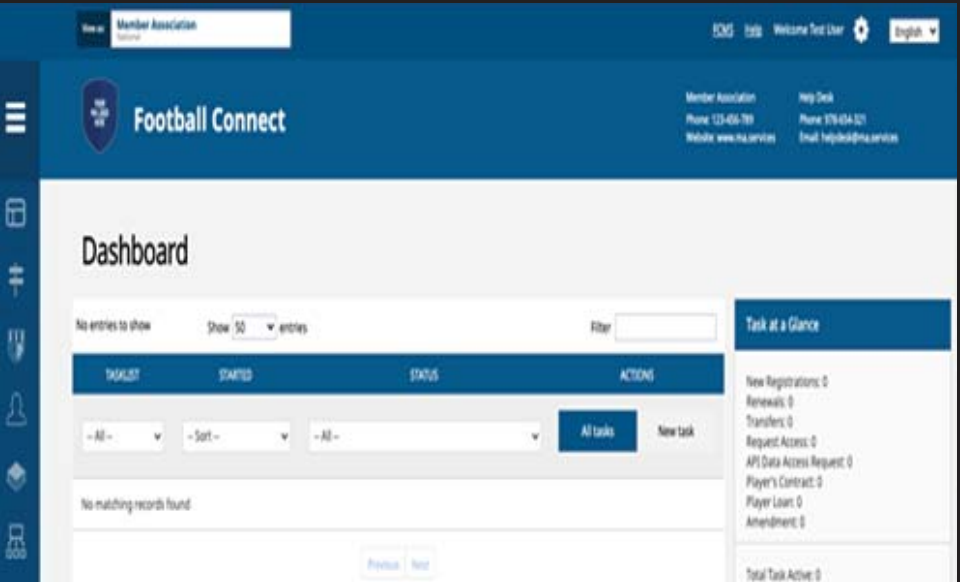
Welcome
on board!

We're happy you're here!

SocaLoca x Football Federation of Belize



An MOU was signed with the National Sports Council and the FFB and included in that agreement, Women and Youths to have access to all NSC Facilities free of cost in preparation for the NAWL Tournament and Youth Tournaments organized by the Football Federation of Belize. This long time partnership has only been strengthened and the commitment been sealed for the development of the sport.



FCMS

Discussions was initiated with FIFA Connect Support and Genius Sport, who will be setting up the FCMS for use in conjunction with the FIFA Connect Platform. The FIFA Competitions Management System (FCMS) demo version is expected to be launched in early January 2022 and the live version to be active by July 2022.

FFB Top League

This year the Football Federation of Belize was tasked with the management of the Top League in the country as PLB was in the courts with an injunction that was served on them. To ensure that Belize did not lose its berth with Concacaf an ad-hoc special committee was put in place to ensure that this tournament was ran and a Champion eventually crowned to represent in the 2022 Scotiabank Concacaf League Competition. The tournament was greenlighted to start by the Ministry of Sports on October 23 where (6) six clubs vied for the title of Champion. The clubs that participated in this year’s FFB Top League Tournament were the following: Altitude FC, Caesar Ridge FC (newcomer), Garden City FC (newcomer), San Pedro Pirates FC, Verdes FC and Wagiya SC. All games were played at the Isidoro Beaton Stadium with a duration of 10 weeks playing the League format, where Verdes FC was crowned Champion for the Opening Season on December 19 and having Altitude FC as Sub Champions.





Women's Football League

National Amateur Women League:

This year we had the participation of only 11 eleven Clubs and this Championship kicked off on Saturday November 6 running for 7 weeks with a short tournament to ensure that our women players had the opportunity to get back on the field to showcase their talent. The final was played on Saturday December 18 at the Isidoro Beaton Stadium having Jewel Fury FC and Rumbeas FC facing off to get crowned as the NAWL National Champion. Jewel Fury FC was crowned the Champion for the 4th consecutive time and Rumbeas FC as the Sub Champion after 90 minutes of playing time.

Champion: Jewel Fury FC

Sub Champion: Rumbeas FC

Elite Youth Tournament

Preparations are underway for the launch of the Elite Youth Tournaments to be held starting mid-January 2022 in both Men and Women in the Under-17 and Under-20 Categories. Schedules and tournament regulations have been prepared to ensure that a smooth start gets underway as the new year begins so as to have our youths active in preparation for the Under-19 Regional UNCAF Competition which the Football Federation of Belize will be hosting, thanks to the successful bid done by our President at the recent UNCAF Congress held in Nicaragua in November.



2022 REGULATIONS



2022 REGULATIONS



2022 REGULATIONS



2022 REGULATIONS



Forging New Partnerships

FFB and NSC MOU

On June 15th, 2022 the Football Federation of Belize signed an MOU with the National Sports Council. Present at the signing was President, Sergio Chuc; NSC Director, Ian Cal; and NSC Chairman, Linsford Castillo. During the signing was CEO in the Ministry of Youth & Sports, Jose Urbina; General Secretary of FFB, Earl Jones; Director of Competitions for FFB, Rafael Avila; NSC Deputy Director, Marvin Ottley; and NSC National Sports Coordinator, Kaya Cattouse.

The MOU is scheduled to run up until January 30, 2050 and is aimed at improving the sport of football throughout the country of Belize.



Football for Schools

Football for Schools is a four year project launched by FIFA with the focus of developing football within the school settings. The project will contribute to the education, development and the empowering of children, by making football more accessible to both boys and girls around the country by incorporating football activities into physical education curriculum. Football in Schools aims to increase opportunities to engage young people in high quality physical activity and give them a positive, maybe first, experience of football, in a safe environment irrespective of their ability, gender, ethnicity or religion. It aims to create a lifelong habit of doing sport or physical activity and leverage the positive impact football can have on the lives of young people at multiple levels, by presenting, organizing and managing football in ways suitable for the children and the context in which the activity is held. This project would target ten (10) schools in each competition region.

In June 29th, 2021, the FFB Signed a Memorandum of Understanding between the Ministry of Youth, Sports and E-Governance and Ministry of Education, Culture, Science and Technology. This memorandum of understanding is the first step in the Football For Schools Project. Present at the signing were Ceo Dian Castillo-Maheia and Director of NSC Ian Cal.



Objectives

- To create a solid football foundation
- To introduce quality technical development
- To develop coaches through trainings and seminars
- To create leagues

General Outcomes

- Increase the number of children involved in regular football or physical activity
- Increase the number of schools offering regular football or physical activity
 - Increase the number, variety and frequency of opportunities for young people to engage with football
- Facilitate the pathway from school to community/clubs to foster continued involvement in football/sports
- Improve the perception of school football by demonstrating the collateral positive impact of the game in other areas of the child's and the school's life
- Increase the size and ability of the school football coaching workforce (teachers, coaches, parents, volunteers)

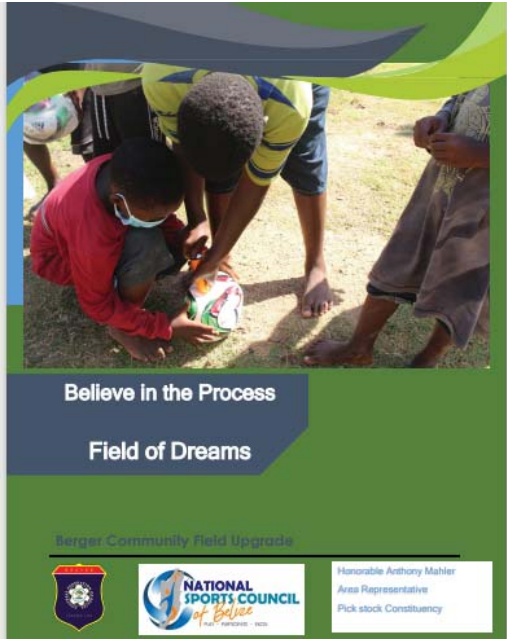
Development Projects

Field of Dreams

On November 1st, 2020 there was a tripartite MOU signing for the Rehabilitation of Berger Field by Area Representative Hon. Anthony Mahler, Minister of Youth, Sports and E Governance Minister Kevin Bernard and the Football Federation of Belize.

The objectives of the project are:

- (i) to provide a FIFA Quality or FIFA Quality Pro Synthetic Turf pitch
- (ii) to install an adequate perimeter fence
- iii) to construct adequate bleachers, restroom and changing room facilities
- iv) Construct a community policing booth at the facility compound.
- V).Implement an effective campaign for support and acceptance of the project by the community





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Technical And Educational Activities



Phillip Marin
Technical Director

FFB

Message from the Technical Director

The year 2021 was similar to the year 2020, which many obstacles were encountered, including the pandemic Covid-19, the restriction in sporting activities and the limited number of people to gather. This continue to caused a major alter to our technical development programs. Nonetheless, we are grateful that we have remained committed to our players, coaches, and volunteers in keeping them engaged during this pandemic. In the last few months, we have made the most of the face to face activities. We have transitioned back to the face-to-face technical activities. We have established new channels of communication and instruction of deliver our technical development programs. We continue to take advantage of the online platform which allows us covered most of our scheduled activities for 2021 and has enabled us to spread our knowledge and reach more people. Our technical leaders ensured that majority of the technical activities during this pandemic continue online, especially in coaching education. We were able to complete 60% of the activities planned in the first year of the 2021-2024 Technical Development Plan. This plan focuses on improving the quality of football within our country. The areas contained in this document focused on the delivery of the 2021 technical development programs, such as grassroots, youth, women, coaching education, beach soccer and national teams.



FIFA Grassroots Course

On October 12th, 2021 the Football Federation of Belize kicked off its 2021 FIFA Grassroots Course. The course consisted of men and women from across the country of Belize who are interested in focusing on grassroots football and encouraging young boys and girls to fall in love with football.

During an interview with Technical Director Mr. Philip Marin, he stated that "Grassroots is the foundation of football and development, if grassroots football is not encouraged, football will suffer at all levels."

A total of 26 participants will be participating in this 5 day workshop.

The grassroots festival designed and delivered by the FFB Technical Department is comprised of practical aspects of grassroots football. The primary aim is to educate coaches and players on the practical content of grassroots football. Grassroots football is football for everyone, by everyone, everywhere. Let the kids be kids!

The essential elements of grassroots football were instilled, those included relationships, team spirit and fun. The concepts of learning through play while guided by the coordinators were highly emphasized through small-sided games. In addition, several techniques and their key points were demonstrated and practice, which including passing, dribble, and ball control.

For this year, one grassroots festival was held on the 12 October 2021 at the Football Federation of Belize Headquarters. The festival was conducted by FFB Technical Director Philip Marin and supervised by FIFA Mentor Vin Blaine from Jamaica. Because of Covid restrictions, the participants for this grassroots academy were the Belize U17 Women's team.



DEVELOPING THE GAME

■ FIFA Goalkeeping Course

On November 1st, 2021, the Football Federation of Belize kicked off the FIFA Goalkeeping course at the Football Federation of Belize headquarters in Belmopan. The course was designed specifically for coaches who are working at the national team's level, top men & women league, amateur league and district selection level. The course lasted a total of 5 days and was Lead by Instructor Lutz Pfannenstiel from Germany. A total of 29 participants from across the country of Belize took part in this course.

■ Elite Coaches Seminar

On December 15th and 16th, the technical Department carried out the elite coaches seminar. This seminar is focused on the national playing style and included both theoretical and practical sessions. The training outlined the Methodology, Principles of Possession Football, Phases of the Game and Standard Formation and Numbering System. The instructors for this course were Philip Marin – Technical Development Director, Wayne Casimiro – Women Coach and David Perez – Men Coach.

FFB “D” LICENSE Exclusive for Women

The 2021 year in Coaching Education was largely disrupted due to the COVID-19 Pandemic. With no real legal opportunity to complete the allotted schedule during the calendar year, much of the year focused on preparing robust policies for the CONCACAF Convention as well as the core restructuring of the licensing process.

The FFB D License is the entry level coaching license qualification recognized and supported by the Football Federation of Belize. It is an essential requirement for those new to coaching as well as those who wish to work with registered clubs as a licensed coach. Due to the pandemic, a trial D license structure was run for a female only participation.

This course was delivered through online sessions, conducted over 6 weeks and one evening per week. Candidates were given mentors & trained locally within their region. Candidates were visited by local educators and assessed in their own learning environment with their own team.

The main objective of the FFB D License was to educate coaches on the concept of grassroots football focusing on the basic technical and tactical elements of training. The coaches were trained to coach the region district selections and their clubs within their respective regions as well as to utilize and share the information learned on football strategies and pedagogy as well as methodology to future instructors and coaches within their respective communities.

The course, designed and delivered by the CONCACAF appointed instructor Mr. Vin Blaine, was comprised of both theoretical and practical aspects .

Theoretical

1. Reading the Game
2. Coaching Methodology
3. Age Characteristics
4. Physical Fitness
5. Periodization
6. Football Environment

Practical

1. Technique Practice
2. Skill Practice
3. Attacking Principles
4. Defensive Principles
5. Small sided games





CONCACAF “B” LICENSE

This program is part of the Concacaf initiative to advance the football development of the region. This course will give coaches across the region exciting new opportunities for professional growth and development. The Concacaf B license is designed to provide coaches with the requisite knowledge and skill set to lead elite youth player and team as well as their amateur senior counterparts based on their level of development and competitive needs. The course is also a prerequisite for those coaches who will seek to advance further up the coaching pathway. The course is instructed and delivered around a reality-based methodology and focuses on the holistic development of players. The minimum total duration of the course is 180 hours divided into three blocks (instruction period) of 40 hours with a minimum of 6 weeks between blocks (development period) where learners will be tasked with specific assignments to be carried out in their own football environment with the support of their mentors and peers. Aim of the course The course focus on the four principles of coaching education for Concacaf coaches, which are leadership, administration, teaching and training of the game The course structure on teaching, mentoring and implementation Belize

Participants:

- Philip Marin – Technical Development Director
- Johnathan Hooper – Head of Coaching
- Dale Pelayo - Coach
- Marvin Ottley – Coach Educat

Mentorship Course by England FA

National Coach Educators were invited to attend a six (6) part training for the England FA Mentorship course conducted by England FA Instructor Les Howie & Steve Smities. For this course, candidates were given practical training as well as course materials for how to conduct this course internally in the future. Mentorship models were explored and six (6) Coach Educators attended and graduated from the course. Participants for this course included Jonathan Hooper, John George, Jose Aleman, Elmer Pott, Paul Casimiro and Wayne Casimiro.



UNICEF SAFEGUARDING SEMINAR

Ran in collaboration with UNICEF, the Coach Education department extended an invite to all Coach Educators to look at developing a Safeguarding Certificate and infrastructure mechanism built into the Coach Licensing process. This course was ran in collaboration with UNICEF (funder) & facilitated by The Child Development Foundation Belize. Heading this coarse was UNICEF’s instructor Diana Shaw. Candidates undertook 2, 3 hour training periods looking at key issues in Safeguarding, detection and reporting.

Course Content for this course included understanding the dynamics of abuse - indicators and manifestations, mandatory reporting responsibilities and legal protection mechanisms, prevention of sexual abuse and exploitation policies, disciplinary mechanisms, supporting recovery for victims and therapeutic and referral services.

International Seminars

4 th CONCACAF TECHNICAL LEADERSHIP FORUM

The 4th Concacaf Technical leadership forum took place on February 25th, 2021 via an online platform and was attended by FFB General Secretary Earl Jones, Technical Director Philip Marin and FFBs Head of coaching Jonathan Hooper. The forum targeted Technical Development Directors and technical leaders representing over 41 Member Associations. The forum served to further strengthen long term partnership with Member Associations in the area of technical development, coach education and youth football. Additionally, the forum served as an opportunity to continue the Confederation-wide dialogue and collaboration around the Concacaf Coaching Convention. The Concacaf Coaching Convention is a regulatory framework designed by Member Associations and was intended to standardize and raise the quality of national coach education program across the Concacaf region, while ensuring the mutual recognition of coaching qualifications between Member Associations.

CONCACAF C DIPLOMA COACHING LICENSE FORUM

The Concacaf C Diploma was designed to provide coaches with the competencies to lead players and teams at the grassroots level. At Concacaf, grassroots football is football for all ages, genders and abilities with a focus on participation rather than performance. Grassroots football aims to provide access to people to play the game, promote social inclusion, develop social skills in young people, encourage healthy lifestyles and stimulate participation and general interest in the game. The course was conducted by Andre Waugh the Development Manager Caribbean and was attended by General Secretary Earl Jones, Technical Director Philip Marin, Head of coaching Jonathan Hooper and FFB coaching educator Wayne Casimiro.

FIFA TECHNICAL DIRECTOR MENTORSHIP PROGRAMME

The individual mentorship is an online and onsite mentorship program for technical directors to develop the specific leadership skills required to enhance the delivery of technical development at the member association and its overall operations. The focus of this programme was on emotional intelligence and core leadership skills to motivate themselves and others to drive performance, create positive change, set the direction, increase awareness of themselves and others, build the team's self-confidence, manage with tough empathy to challenge others effectively and develop core leadership skills.



FFB Referee Program of Excellence

In October, the Football Federation of Belize and the Referee Department embarked on a 10 weeks incentive program that will ensure Referees train daily to improve their physical fitness, knowledge, and application of the laws of the game. The program consists of different trainings and exercises set out for each day. The objective was to gradually increase the intensity of trainings so at the end of the 10 weeks program our referee's overall performance showed improvement. After the Midterm assessment done at the 5 th week, 50% of referees showed improvement and at the 10 th week, all referees had showed improvement.

Referees were required to upload trainings and photos via Strava.



Referee Development

Throughout 2021, the COVID – 19 Pandemic continued to plague Belize and made it impossible to come together for training as before. As such, the Referees department developed weekly meetings for the referees to join each Wednesday of the week for two hours will. Additionally, referees were sent trivia or single videos for their own analysis that are then are discussed during the weekly zoom meeting.

The Belize Referee Instructors David Henry Jones and Abner Alvarez actively continue to participate in UNCAF monthly zoom meeting of the UNCAF member association Referee Instructors. These meeting facilitate local referee instructors remain current and unify criteria in the analysis and decision of submitted videos by each member association. The meetings are now held monthly on the last Thursday of the month beginning at 5:00 p.m.

Training of New Recruits

In July 17th, the referees department carried out a A face to face Technical Training session in preparation for the New recruits' referees and assistant referees. The practical was done at the Isidoro Beaton Stadium while the theory sessions were held at the Federation Conference Room. The areas covered were, recognition of the field of play, referee and assistants referee signals video test on Challenges, video test on Offside.

TECHNICAL OBJECTIVES OF THE SESSIONS

1. Support the development of the recruit referees and assistant referees
2. Analyze videos by individual participant with the goal of having them learn
3. Review the aspects of the 2021-2022 laws of the game, their application, and interpretation
4. Improve the consistency of interpretation and application of the laws of the game
5. Clarify concepts related to mechanics of officiating.
6. Use video example from local games as much as possible

FIFA Inscription Fitness Test

We are always busy running different activities in the various departments. Despite the rain, on Saturday September 11th, 2021 our Referee director Mr. Omar Contreras was out was out at the Marion Jones Sports Complex with his team of referees to conduct their fitness test. Taking part in the test were 9 assistant referees and 7 referees.

The Football Federation of Belize takes this opportunity to congratulate Maclovio Ack (PG) Victor Caliz (BMP) Kenroy Wagner (PG) who were the referees who excelled in the test.

Programa Curso Arbitros Y Arbitros En

Proyeccion – UNCAF / Belice 2021

the referees in projection is a a three-day program consists of physical and theoretical sessions aim

to assist referees in areas such as: Decision making, Management Issues, Offside, Teamwork, Laws of the Game (LOTG) and Video Test

This program is coordinated by Referee Director Omar Contreras in collaboration of the Football Federation of Belize. It is overseen by Head of Development, Central America Mr. Victor Hugo Estrada and Instructors Roberto Moreno from Panama, FIFA Technical Instructor Leonel Leal from Costa Rica and FIFA physical Instructor Eric Samayoa from Guatemala.

A total of 24 referees participated in this course.

Simultaneously running with the Referees in Projection by Uncaf, was also the Refree assistance program, however that was done virtually and had the participation of approximately 26 referees. Instructors for that course were David Jones and Abner Alvarez.



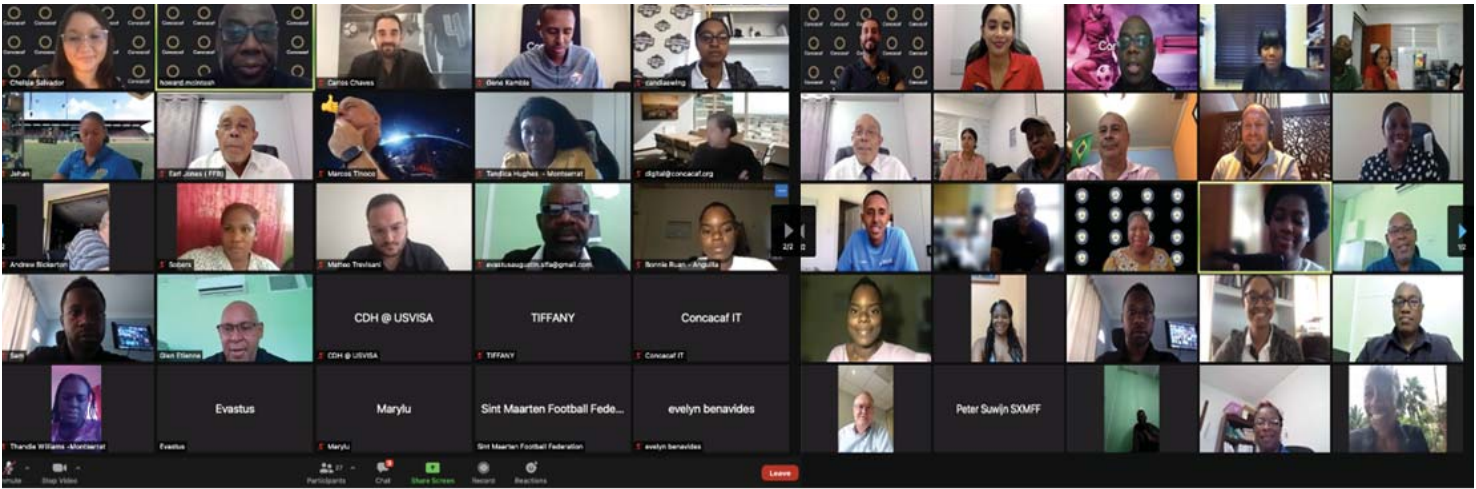
Community Activities

FFB Delivers Smiles

On October 6th, 2021, FFB’s President along with other members of the FFB team travelled to various parts of the country to deliver smiles to the children of Belize. The first day, distribution was geared towards Belmopan and Dangriga. Equipment distributed included footballs, polos shirts bibs and cones donated to us by the International Olympic committee through FIFA for the vulnerable population of footballers affected by Covid. The equipment distributed was geared towards the promotion of healthy living and is in preparation for the restart of football. The beneficiaries included the Child Care Facilities, impoverished rural communities, high risk areas in Belize City and at risk youths.

The Football Federation of Belize takes this opportunity to thank FIFA and the International Olympic Committee for helping the federation to bring smiles and happiness to children across the country of Belize.

“We saw the difference that this gift made for the children, they were extremely happy.” President Chuc



Marketing and Communications

Commercialization and Marketing

The FFB along with other members from across the Caribbean attended the first of a 4 part Commercialization workshop hosted by CONCACAF via the zoom platform. Some of the topics discussed included brand-building tactics, sponsorship and fan engagement. Three individuals represented the Belize football federation namely, Earl Jones (General Secretary), Yashmin Juan (Communications and Marketing Director) and Jordan Zabaneh (Top League Representative).

CONCACAF was also well represented by General Secretary Philippe Moggio, Chief Director of Member Associations Marco Leal, Senior Project Manager Howard McIntosh and Director of Caribbean football at CONCACAF Horace Reid

For the first of the 4 part series, the lead presenter at the workshop was Heidi Pellerano, CONCACAF’s Chief Commercial Officer who oversees the organization’s Commercial division, developing and managing strategic partnerships to maximize the commercial opportunities of the organization.

“We have heard from many of you that the commercial area is an important area where we all need to strengthen our know-how, so we decided to create this specific commercialization workshop,” Moggio said.

“You will hear from Heidi the importance the understanding who your fan base is, how your audience comes together and how to best position yourselves and programs to capitalize on the opportunities that may exist on the local level for you,” Moggio added.

General Secretary Earl Jones along with the Communications and Marketing Director attended all other sessions.

Marketing and Communications

Marketing Workshop

In hopes of assisting the Football Clubs develop a Marketing plan for their respective club, the Football Federation of Belize in collaboration with Concacaf's Professional Football Development & Special Projects unit conducted a Marketing Workshop to facilitate football stakeholders and clubs with their marketing needs. The workshop covered a variety of topics from basic introduction to marketing, licensing, merchandizing and developing a marketing plan. The workshop was conducted by Vijay Setlur, Concacaf's Marketing Instructor. After months of planning and coordinating done by local representative Ms. Yashmin Juan, Cristhian Tonelli Professional Football Development & Special Projects Supervisor, the workshop kicked off on August 3rd, 2021 with over 50 participants from various levels.

Introduction to Marketing and Sport Marketing Practice
Developing a Marketing Plan
Sport Consumers and Fan Engagement - part I (Fan Engagement)
Sport Consumers and Fan Engagement - part II (Key Consumer Markets)
Brand Management
Leveraging Popular Culture to Build Brands and Generate Revenue
Sponsorship Marketing – Fundamentals
Sponsorship Marketing - Acquiring Sponsorships
Digital Media and Social Media Marketing

Adding Value with Football



Legendz - Keeping our fans engaged

On April 19th, 2021 the Football Federation of Belize introduced its very first online Sports Show, FFB Legends. The online show was a first step at re engaging fans with a new product while utilizing historic content. FFB Legends is streamed every Tuesday night at 8:00 PM and showcased a “new” legendary football match from as far back as the 1980's to present.

06/15/2021 8:00 PM	Belize vs Us Virgin Islands under 15	11.6K	1.6K 197	Boost Post
06/08/2021 8:00 PM	Sugar Boys Juventus vs La Victoria	10.7K	1.6K 360	Boost Post
05/10/2021 8:00 PM	Legends Episode 3	9.2K	768 119	Boost Post



FFB Rebranding

ON July 22nd, the Football Federation of Belize launched its logo Competition and invited Belizeans to be a part of the process. With the new Executive, the FFB has been making changes to ensure the growth of the organization. FFB has changed from a volunteerism organization to one that has professionals and highly qualified personnel in strategic positions to ensure the professionalization of its operations. Additionally, with renovations and constructions also being made at the FFB Headquarters in Belmopan, it was an ideal time to rebrand the FFB and the Belize Jaguars. Throughout the years, the FFB has come a long way and have made a commitment to continue growing, investing and nurturing football development in our jewel. For this rebranding exercise, the FFB decided to open up the opportunity to Belizeans.

Yashmin Juan, Communications and Marketing Director stated, “It was important to open up the logo competition for individuals to participate and have an opportunity to not only showcase their artistic skills but to visually demonstrate to the nation what the FFB and the Belize Jaguars represent. The FFB brand does not represent any one individual, it represents our country, our culture and our love for the sport. This is what we want our new brand to represent.”

The logo competition officially opens today July 21st, 2021 and was scheduled to run until August 21st, 2021. That date was then extended and an official winner for the Jaguars logo was announced on December 7th, 2021. Works still are ongoing on the development of an FFB logo which adequately represents this renovated and reenergized federation.



"Feel Good News"

Belize to host UNCAF U19 Mens Tournament- December 2021

The year ended with a bang! President Sergio Chuc along with FFBs Vice President Mr. Cruz Gamez and Executive Member Mr. Marlon Kuylen attended the XX UNCAF Ordinary Congress in Managua, Nicaragua in December. At the congress, Belize was selected to host the UNCAF U19 Mens Tournament comprised of 8 National Teams. The tournament is scheduled to be played in April 2022. These opportunities bring economic benefits to the country as well as exposure for the country and the Football Federation of Belize. The Football Federation of Belize continues seeking opportunities for growth and positive impact for the country through the sport we love.

ConcacafW / We Belong / International Day of the Girl
/ Khalydia Velasquez, Belize | International Day of the Girl - "We Belong"

Khalydia Velasquez, Belize | International Day of the Girl - "We Belong"

Khalydia Velasquez might be the youngest Belizean player to score internationally in 2018 at IMG Academy...



Belize

15 Years old

Khalydia Velasquez might be the youngest Belizean player to score internationally in 2018 at IMG Academy but you would never know it when talking to the humble and mild-mannered teen. Growing up, she always watched the boys in her neighborhood playing football and knew one day she would find a way to join them. Soon, at the encouragement of her siblings, she decided to get in the game and a new world opened up for her. For a shy child, the confidence she discovered on the field was unparalleled to anything she had ever experienced. That confidence led her to recognize that she now had a platform to help other kids discover their own love of the game. She started teaching football to other children and noticed how her actions, which she considered small at the time, created a ripple effect. She began lending out her equipment and organizing friendly games in her small neighborhood. Soon, more and more kids began joining the games.

Like most girls, Khalydia has been influenced by the women in her life, mainly her grandmother that has served an integral role in her upbringing. As Khalydia grew on and off the field, she was surprised at the level of support she received from her grandmother. Khalydia had always believed her to be more traditional in her views and wasn't sure how she felt about girls playing sports. It turns out, she is her granddaughter's biggest fan.

When asked what advice she would give other girls her age, her message was simple but powerful, "Just play the game and don't let fear stop you."